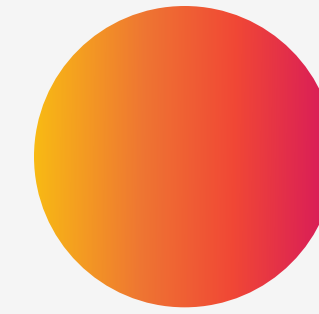




TURNKEY SOFTWARE DEVELOPMENT

# WE BUILD SUSTAINABLE PRODUCTS

[WWW.ASPIRESOFTSERV.COM](http://WWW.ASPIRESOFTSERV.COM)





INTRODUCTION TO OUR COMPANY

# COMPANY OVERVIEW

- **Aspire SoftServ - A Trusted Industry Leader**
  - Over a decade of excellence in Software Product Development Services.
  - Global presence with sales offices in the **US & Australia**, and **two state-of-the-art development centers** in India.
- **Empowering Businesses Globally**
  - Specializing in a wide spectrum of Services & Technologies.
  - Serving Clients in the **USA, UK, UAE, Australia, Singapore**, and **20+ countries**.
- **Client-Centric Approach**
  - **90% of our clients** come by reference.
  - A client maintenance ratio of over **5 years speaks volumes** about our commitment to quality.



WWW.ASPIRESOFTSERV.COM





INTRODUCTION TO OUR COMPANY

# COMPANY OVERVIEW (CONTD.)

- **IMPACT Core Values That Define Us**
  - Innovation, Mastery, Partnership, Accountability, Customer-centric, Teamwork.
- **Strong Global Partnerships**
  - Proud Odoo Learning, Google Cloud, Strapi, and Microsoft Action Pack Partnerships.
- **Our Pledge: "Client Success Is Our Success"**
  - Continuously striving to deliver exceptional solutions.

**13+**

Years of Growth

**100+**

Clientele Across the  
Globe

**90%**

Referral Business from  
Satisfied Clients

**200+**

Project Executed





VISIONARY THINKING, MISSION-DRIVEN APPROACH

# OUR VISION & MISSION

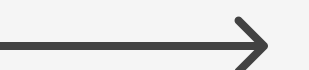


## OUR VISION

Transforming ideas into exceptional digital solutions, driving innovation and profitability, While creating an ideal workplace that fosters long-term partnerships with our valued customers.

## OUR MISSION

Aspire SoftServ Private Limited's mission is to empower businesses with bespoke software solutions that drive growth and success. We combine our expertise in cutting-edge technologies with a deep understanding of our client's needs to deliver impactful, scalable, and future-proof software solutions.



WE ADHERE TO OUR “IMPACT” COMPANY VALUES

# CORE VALUES

Everyone within Aspire works tenaciously, from corporate strategy to day-to-day operations, to support our client's success. To guide our decisions and actions



## INNOVATION

Embracing innovation to drive continuous improvement and stay ahead in a rapidly evolving industry.



## MASTERY

Pursuing mastery in our craft, striving for excellence in every project and delivering high-quality solutions.



## PARTNERSHIP

Building strong partnerships with clients, fostering trust, collaboration, and mutual success.



## ACCOUNTABILITY

Taking ownership of our work, being responsible for our actions, & delivering on commitments.



## CUSTOMER-CENTRIC

Placing our customers at the center of everything we do, understanding their needs, and exceeding their expectations.



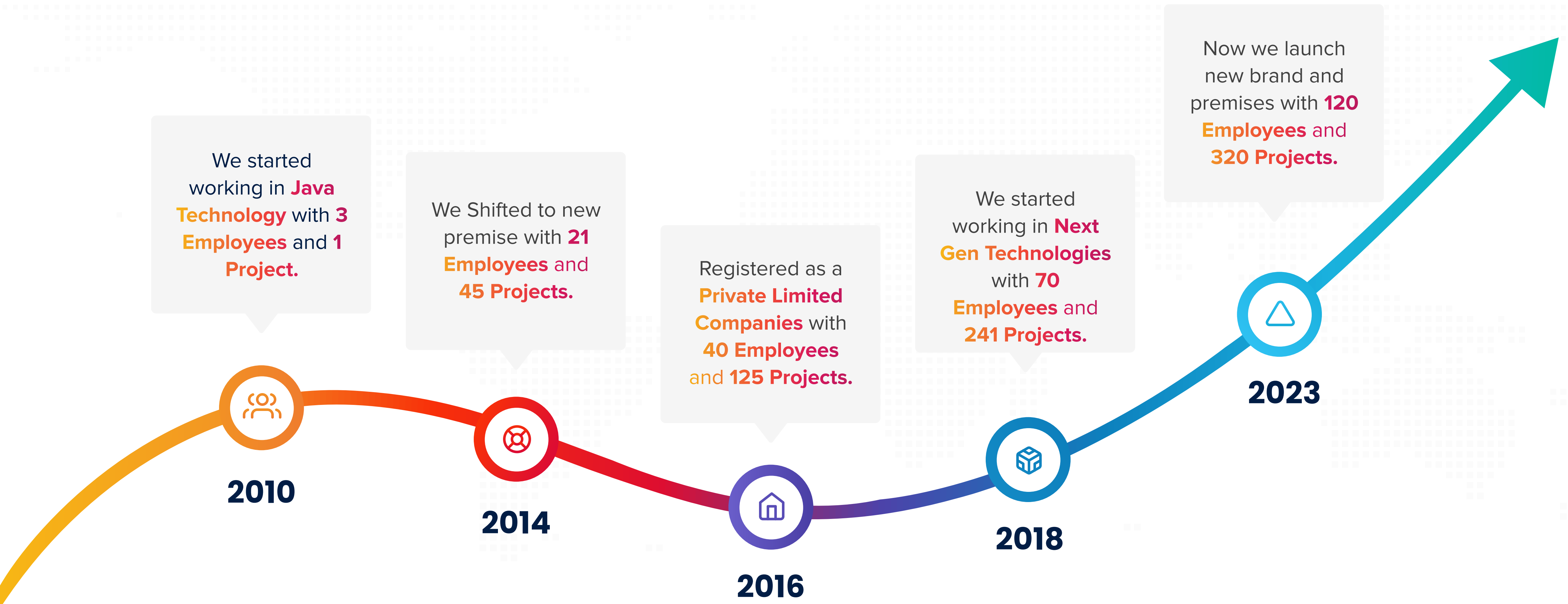
## TEAMWORK

Promoting a culture of teamwork, cooperation, and respect, valuing the contributions and diversity of our team members.



## HIGHLIGHTS OF OUR JOURNEY

# ASPIRE'S JOURNEY







**GROWING WITH 13+ YEARS**

# WHY CHOOSE US?

Choose us as your IT company because we deliver exceptional solutions tailored to your needs.



**Certified & Dedicated Resources**



**Flexible Pricing Model**



**NDA & Total Code Ownership**



**Excellent Support & Infrastructure**



**Proven Track Record**



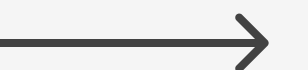
**Industry Expertise**



**Innovative Solutions**



**Collaborative Approach**



EXPERIENCE OUR SERVICES

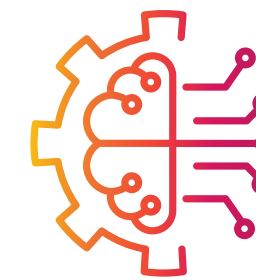
# OUR SERVICES



**PRODUCT  
ENGINEERING**



**ODOO ERP  
DEVELOPMENT**



**AI AND MACHINE  
LEARNING**



**CLOUD & DEVOPS  
DEVELOPMENT**



**WEB & MOBILE APP  
DEVELOPMENT**



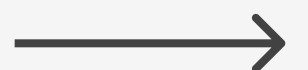
**DIGITAL  
TRANSFORMATION**



**PORTAL  
DEVELOPMENT**



**QA AUTOMATION &  
MANUAL**





TECHNOLOGY EXPERTISE

# TECHNOLOGIES

WWW.ASPIRESOFTSERV.COM





## FRONTEND

-  ReactJS
-  Angular
-  VueJS
-  UI/UX





## BACKEND

-  Java
-  NodeJS
-  Python
-  .NET

## PLATFORMS

-  Liferay
-  Odoo
-  Salesforce
-  Strapi

## QA







-  Automation Testing
-  Software Testing
-  Mobile Testing
-  API Testing











# TECHNOLOGIES










## BLOCKCHAIN

-  Ethereum
-  Hyperledger
-  Smart Contracts
-  Wallet
-  Exchange
-  Polygon













## MOBILE

-  React Native
-  Android
-  Flutter
-  iOS
-  Cordova
-  Ionic

## AI/ML

-  Machine Learning
-  NLP(Natural Language Processing)
-  Computer Vision
-  Large Language Models(LLM's).
-  Data Scrapping
-  Tensorflow
-  Pytorch
-  Scikit-Learn
-  MLOps

## DEVOPS

-  Git
-  Jenkins
-  AWS Code Pipeline
-  Docker
-  Kubernetes
-  AWS
-  Azure
-  GCP
-  Terraform
-  AWS Cloud Formation
-  ELK
-  Selenium





INDUSTRIES WE SERVE

# INDUSTRIES



**HCM**



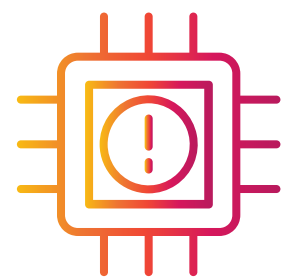
**GOVERNMENT**



**FINANCE**



**HEALTHCARE**



**INFOSEC**



**EDUCATION**



**TELECOM**



**ECOMMERCE**





INDUSTRIES WE SERVE

# WHO WE WORK WITH

We have been delivering high-value software development services to Independent Software Vendors and enterprises since 2009 by leveraging best-in-class people. Processes and technologies.



## STARTUP

We are a growing IT company offering end-to-end Software development services and solutions for every scale startup, from the ideation phase to scalable startups.



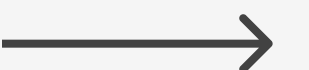
## SME

Start or scale your SME businesses with Aspire confidently from Day 1. We have covered ready-to-use and custom software products for your business. Let's connect.



## ENTERPRISE

Aspire is an enterprise software development company since 2009. We create tailor-made custom, profitable and scalable enterprise software. Let's connect.







## CASE STUDIES

# WORKDAY IMPLEMENTATION AUTOMATION SYSTEM

**Abstract:** Workday is the ERP system for Finance, HR and Planning. It is a giant system and on each system update organizations who are using it, needs to hire professionals to cope up with the new version updates. Our customer is creating a portal, which will help the organizations to update a new version with minimal effort of a hired professional. As a result, the customer will be able to save thousands of dollars.

**Technologies:** HTML5, CSS3, Bootstrap, Angular, Gulp, Node(npm), RequireJS, UglifyJS, minifyHtml, JSHint, GitLab, Prerender.io, NodeJS, Express, MongoDB, Tenable.io, Elasticsearch, AWS(Rout53, EC2, CloudFront, ALB, WAF, GaurdDuty, S3, IAM, Compute Optimizer).

### PROBLEM STATEMENT

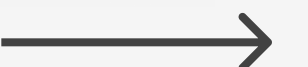
- **Manual support** of workday updates.
- **Time consuming** process to accommodate changes on each release.
- **High investment** in workday functional team.
- No way to do **risk analysis** before configuration changes.
- Absence of defined best practices to recommendations for **optimization**.

### ASPIRE'S SOLUTION

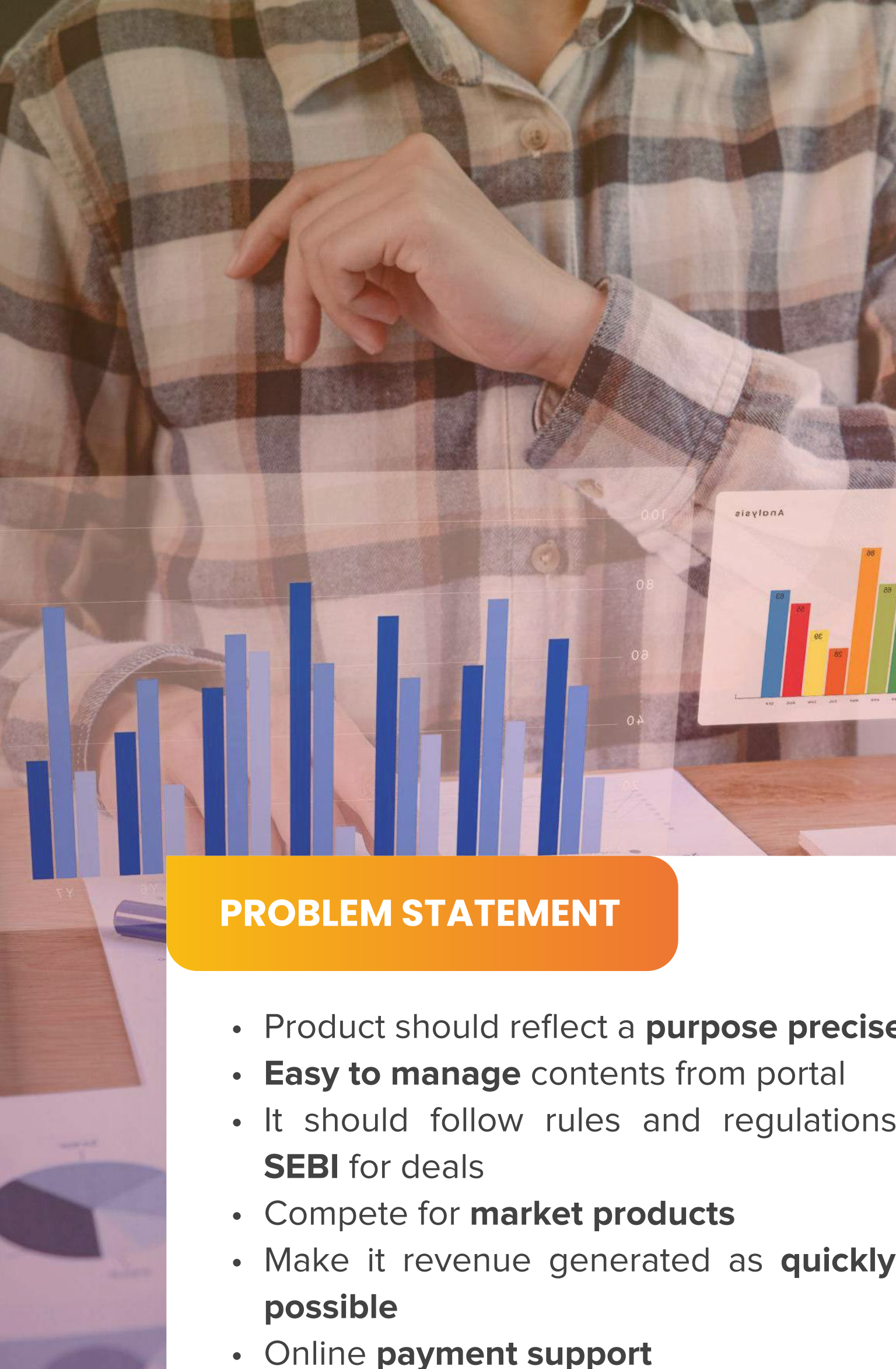
- Customer wise database for **data isolation**.
- Not used **any PII data** except email of user.
- Rapid vulnerability scans and generate a report from **Tenable.io** to make sure application following **OWASP guidelines**.
- Automation of application **AWS infrastructure** provisioning.
- Redis and WebSocket bases **async data processing** and notifications.

### BENEFITS DELIVERED

- Delivered timely, secure, high-performance solutions for **rapid revenue growth**.
- Offered **risk assessment, feature adoption, and optimization**.
- Onboarded **1-30 Fortune 500 clients** in two years.
- Enabled Workday functional consultants to complete two months' work in two weeks.
- Helped Workday implementation partners save **75% in operational costs**.







## CASE STUDIES

# FIXED INCOME SECURITIES INVESTMENT PORTAL

**Abstract:** Our customer is a trusted partner to most of the biggest names in the financial industry in India. They have made it their business to re-imagine fixed income - with innovations in investment process and market transparency. They wanted an extension of client's fixed income investment needs through technology and solely focus on helping clients to choose the right bonds.

**Technologies:** HTML5, CSS3, Bootstrap, jQuery, SVN, HDFC payment gateway, SMS gateway, Third party email server integration for bulk email, Google FCM, Google Analytics, Liferay7, AWS RDS - MySQL, AWS EC2, AWS certificate manager, AWS Elastic Load Balancer, Tanable.io, SonarQube.

### PROBLEM STATEMENT

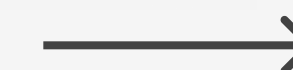
- Product should reflect a **purpose precisely**
- **Easy to manage** contents from portal
- It should follow rules and regulations of **SEBI** for deals
- Compete for **market products**
- Make it revenue generated as **quickly as possible**
- Online **payment support**
- Deal details and forecasting about **benefits**

### ASPIRE'S SOLUTION

- Liferay based **CMS site** developed for marketing and public pages. So, customer can change application content by themselves.
- Successfully integrated bank **gateway** for **big transactions**.
- AWS cloud based **secure application** environment setup
- Vulnerabilities testing via **SonarQube** and **Tenable.io**.

### BENEFITS DELIVERED

- End-users can **access detailed product information** on our **marketplace**.
- Our portal **aids investors in decision-making**.
- Achieved **30% business growth** in two months compared to manual processes.
- Employees can **focus on business growth** as the **portal handles investor queries**.







## CASE STUDIES

# OASIS SERVICE ORDER MANAGEMENT SYSTEM

**Abstract:** Customer employs a team of managers and reviewers (Nurses). Reviewers evaluate patient medical charts and OASIS data and then provide customers with standardized reports, which contain medical billing codes and other information pertaining to the patient chart. The customer uses the information in the report to improve the OASIS before submitting to insurance companies for billing.

**Technologies:** Liferay 6.2 GA1 (CE), Liferay MVC portlet, Spring MVC portlet, Liferay Plugin SDK, Spring, Hibernate, HTML5, CSS3, SCSS, Bootstrap, jQuery, Apache Tomcat, Apache Web Server, Maven, Java 1.7, My SQL, SVN

### PROBLEM STATEMENT

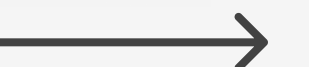
- More than **30% operational overheads** to manage customer specific service orders, resulting in fewer reviews in a workday.
- The **high cost** of maintaining multiple service orders of same **patient and customer** and full-time staff information.
- Not user-friendly screen to enter data and **validate** against the **actual data**.
- Generate **dynamic screen** for a different type of service orders.

### ASPIRE'S SOLUTION

- Integration of Home Health grouper with the application and **removed third-party dependency** with the application.
- Generate **dynamic service report builder** form for the different type of service orders with legacy support.
- **Auto linked patient history reports** so that reviewer can directly refer to old reports without much efforts.
- Integration of the **Message Board and Calendar application** for internal users.

### BENEFITS DELIVERED

- Approximate **60% cut down** on the **operational costs**.
- **80% human interventions** and **eliminated dependency on third-party software**
- Ease of managing and processing a **huge amount of service orders**.
- Improved **quality of service, better service** provided to customers.





# KEY CHARACTERISTICS

Tell us about your project let us help you expand your business online!



## Quality service

The Pillars of Customer Loyalty: Consistent, Quality Service



## Rapid Turnaround

Swift turnaround times are synonymous with our efficient service.



## Effective Solutions

Solution-driven approaches that yield results.



## Extensive analysis

In-depth analysis is the cornerstone of our approach.





DEVELOPMENT HIERARCHY

# WORKFLOW





MEET OUR DEDICATED TEAM

# LEADERSHIP TEAM



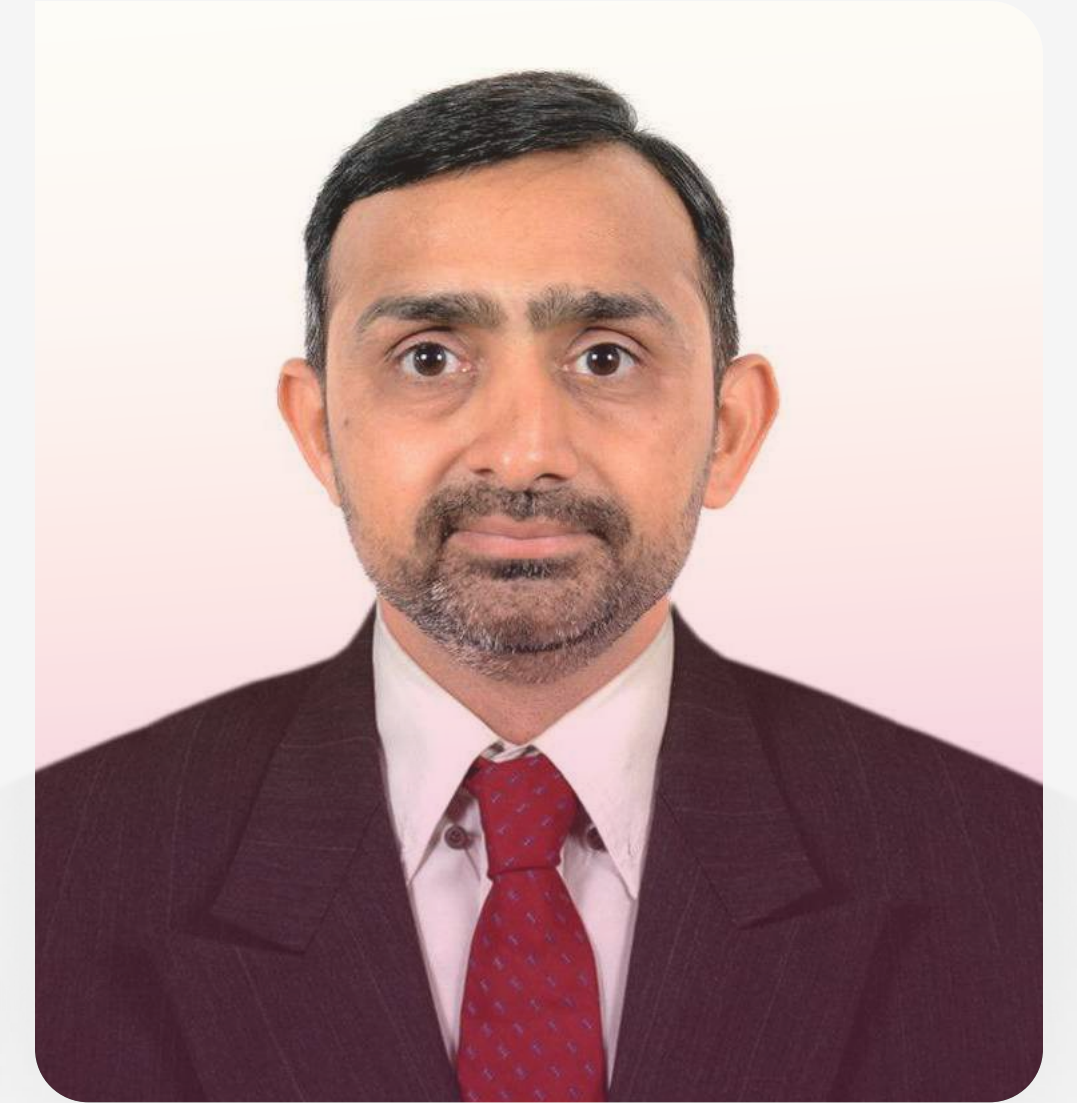
**PURAV GANDHI**

FOUNDER & DIRECTOR



**SAMIR PANDYA**

HEAD OF OPERATIONS



**RAMESH KARANGIYA**

VICE PRESIDENT - ERP

[WWW.ASPIRESOFTSERV.COM](http://WWW.ASPIRESOFTSERV.COM)





MEET OUR DEDICATED TEAM

# LEADERSHIP TEAM



**PRATIK PATEL**

VICE PRESIDENT - TECHNOLOGY



**RITESH GANDHI**

BUSINESS DEVELOPMENT  
MANAGER



**DHRUV CHAUHAN**

BUSINESS DEVELOPMENT  
EXECUTIVE

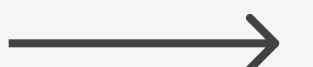
[WWW.ASPIRESOFTSERV.COM](http://WWW.ASPIRESOFTSERV.COM)





OUR VALUABLE CLIENTELE

# OUR CLIENTS





## ENGAGEMENT METHODOLOGIES

# ENGAGEMENT MODELS

### 🕒 TIME & MATERIALS

- Ideal for projects with evolving requirements or when the scope is not well-defined.
- Clients pay for the actual hours worked and resources utilized.
- Provides flexibility to adapt to changing project dynamics.
- Transparency in cost tracking.

### 🏷️ FIXED PRICE

- Suitable for well-defined projects with a clear scope and requirements.
- A predetermined cost is agreed upon, providing budget predictability.
- Reduces financial risks for the client.
- Strict adherence to timelines and deliverables.

### 👥 DEDICATED TEAM

- A long-term partnership model.
- Clients have full control over a dedicated team of experts.
- Flexibility to scale the team as per project needs.
- Enhanced collaboration and seamless integration with the client's processes.

### 👤 RETAINER MODEL

- Designed for ongoing support, maintenance, and enhancements.
- A predefined monthly fee for continuous services.
- Ensures priority assistance and quick issue resolution.
- Sustained improvement and optimization.

### 📖 VALUE-BASED PRICING

- Aligned with the client's business outcomes.
- Pricing tied to the value delivered by the project.
- A shared risk-reward model that focuses on mutual success.
- Encourages innovation and business impact.





# OUR CLIENT SAYS



Aspire Team is a quick learner and was able to move with development at high speed. It is Recommended



**ANTON MARGOLINE**  
Engineering Leader at Netflix



Wow! These guys operate a Top-notch software development firm! They delivered excellent results in an organized and professional manner. I look forward to my next project with Aspire.



**NATE TAYLOR**  
President, HomeHealth Advantage. Inc



Excellent developer skills. Aspire was able to meet deadlines with short notice. communicate efficiently with team members on multiple tasks, produce precision functions, & solve our dysfunction within our website. Well, hire them again



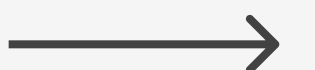
**JULIE BROWN**  
President of Fenix Net Solutions





# ENGAGE WITH ASPIRE – RATES CARD CONDITIONS

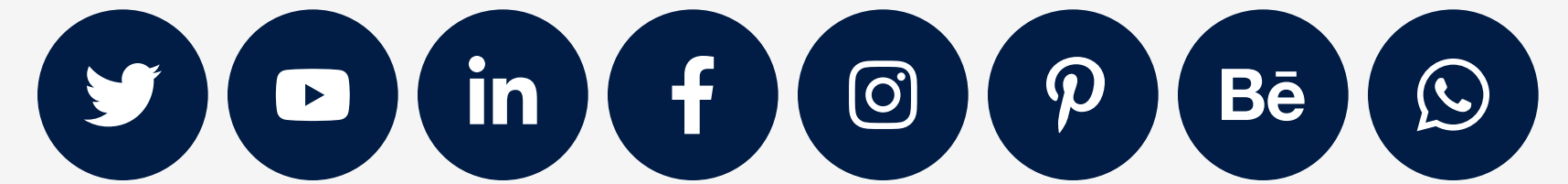
- **Billing Model:** Services are provided on a Time and Materials (T&M) basis. Customers are billed at the end of each calendar month based on a monthly retainer model.
- **Invoicing for Holidays and Sick Days:** Holidays and reasonable sick days will be invoiced as working time. Extraordinary sick days (e.g., more than 2 days in a month or 1 or 2 days every month) will not be invoiced; discount days will be applied instead.
- **Coverage for Vacation Time:** Aspire will make efforts to cover team members' vacation time by replacing them, considering project requirements, learning curve, and knowledge transfer. If a resource is not replaced during vacation, Aspire will discount those days off.
- **Diwali Week Closure:** Aspire is virtually closed for 3 days during Diwali week.
- **Infrastructure Inclusion:** Rates include the infrastructure necessary for regular software development activities. Travel expenses are billed separately.
- **Statement of Work (SOW):** For each service engagement, Client and Aspire will sign a "Statement of Work" (SOW). This document should include a list of staff profiles assigned, incorporation dates, and the length of the service period.
- **Rate Validity:** The rates provided are valid until the end of the current financial year. Adjustments for the next financial year will be made with prior notice and agreement.





CONTACT WITH OUR TEAM

# GET IN TOUCH



8 The Green, Suite B,  
Dover, Delaware USA,  
19901

+1 302 261 2617

402, Vishwa Complex,  
Navrangpura, Ahmedabad,  
Gujarat - 380009

+91 799 007 3201

457 Stephenson's Road,  
Mount Waverley VIC, 3149,  
Australia

+1 302 261 2617



# THANK YOU

[WWW.ASPIRESOFTSERV.COM](http://WWW.ASPIRESOFTSERV.COM)

